

# marketing<sup>猫</sup>studio

GRAPHIC DESIGN + SOCIAL MEDIA



NEKO<sup>猫</sup>studios

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# THE PACKAGES

MANAGEMENT RATE: \$27/HR

## BLACK

REQUEST >

\$250+

- 7 Graphics Per Week
- Basic Static Feed Posting
- Basic Strategy Development
- Monthly Marketing Reports
- Weekly Content Calendar Collab
- 15-Minute Monthly Strategy Call



### ADD-ON SERVICES

- Caption Copywriting - \$5/post
- Hashtag Research - \$50/month
- Social Media Graphics - Prices Vary

## PURPLE

REQUEST >

QUOTED

- Static Feed, Reels, Stories, and Carousel Posting
- Monthly Marketing Reports
- Weekly Content Calendar Update
- Research & Strategy Development
- 30-Minute Monthly Strategy Call

### ADDITIONAL FEATURES

- Caption Copywriting
- Hashtag Research
- Post Reply & DM Engagement
- Any Social Media Platform

**HOW IT WORKS:** You will be quoted based on your chosen package, add-ons, number of platforms, and the amount of content curated per week based on the strategy developed. Once the quote is approved, service begins and an invoice will be sent 7 calendar days before the 1st of every month. The invoice is due 2 calendar days before the 1st of the month before any work can begin.

We will have a monthly strategy call/meeting to discuss upcoming content and strategy. You will receive a weekly content calendar to either approve or add captions/hashtags and a monthly marketing report that details that status of your social media accounts.

# DESIGN & MARKETING

**GRAPHIC DESIGN RATE: \$50/HR**



## SOCIAL MEDIA SERVICES

### ACCOUNT SETUP | \$50 EACH

Custom Cover Photo and Profile Pic Design, IG Highlight Button Designs, Link In The Bio

- Add Autoresponder & Online Booking Systems for \$27/HR

### ACCOUNT MAKEOVER | \$27/HR

Get a new look (graphics only) for any of your social media accounts. Includes 2 free revision requests per account makeover.

## KONEKO SOCIAL MEDIA MARKETING SERVICES

- POST GRAPHICS - \$10 EACH
- POST TEMPLATES - \$7 EACH
- STORY GRAPHICS - \$5 EACH



## DESIGN SERVICES

### GRAPHIC DESIGN WORK | \$50/HR

Everything is designed with your brand in mind. Request print (flyers, posters, signage, etc.) and digital (presentations, newsletters, email marketing templates, etc.) marketing work that your business needs.

### PROMO VIDEO | \$40

A 15-second video to promote any message! Add 5 seconds for \$5 each.

- Copyright-Free Music
- MP4 File Format
- 60 Seconds Max
- 7 Free Revision Requests

**REQUEST MARKETING SERVICES**

